

12 Reasons Why ID Matters



IDCERTin Will Transform Your Business

It will ignite your business of the future

IDCERTin powers a virtual business that creates trust and collaboration, eliminates costs & risks, and improves efficiencies.

It's a game-changer for scaling & protecting businesses.



Private Keys Provide Security & the New Business Model to Separate You from Your Competition

Your New Ecosystem is Secured via Private Key Identifiers.

A 64-digit private key, tied to KYP Authentication separates your business. eMail links can only be opened via a private key. Files can be downloaded and shared securely. Smart contracts minimize disputes. Track every touch point in your system and see who and when it was updated or accessed.

It all starts with authentication and secure private keys!

IDCERTin “Smart Identity” Becomes the Vital Pulse of Your New Virtual Space

Now you're in complete control of your business and data: Everyone is authenticated based on your business rules. Only private keys can access your ecosystem. Secure, self-contain & protect your business & clients!

It's not just security, it's a new way of doing smart business. Now view what's happening, in real-time, to manage your business.

[*Download: How Secure Virtual Spaces are Fueling the Business of the Future*](#)



At the Heart of *IDCERTin* is Authentication for Trusted Collaboration & Transactions

- ✓ Multi-Step Verification ensures trust within your Ecosystem
- ✓ 64 digit private key & facial recognition increase security
- ✓ Verifies who is a part of each transaction
- ✓ Extends from KYC to KYP – Person, Product, Process, Place, Payments
- ✓ Eliminates risks, shared links & data breaches

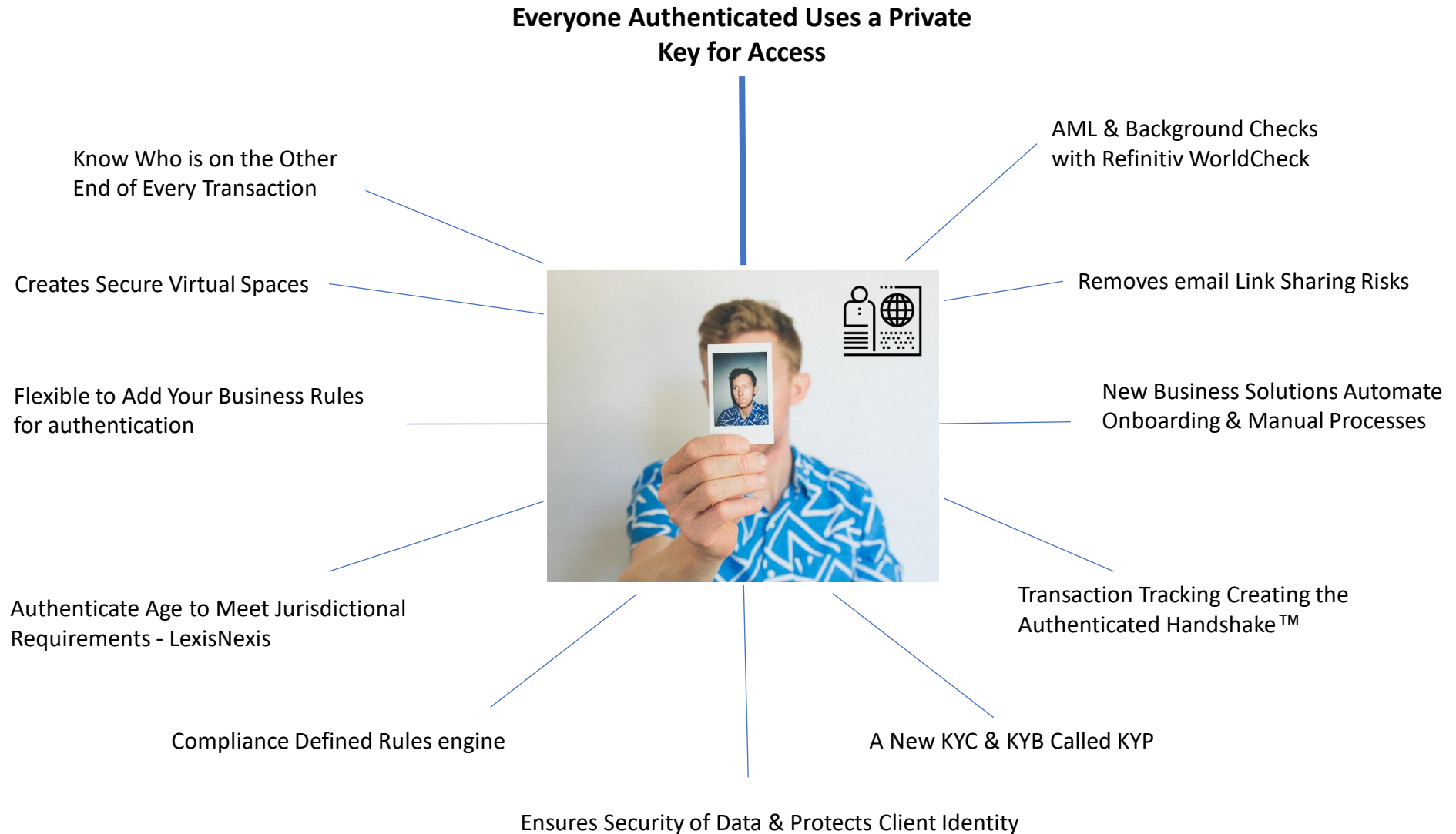
...that's just the start to ignite your virtual business!

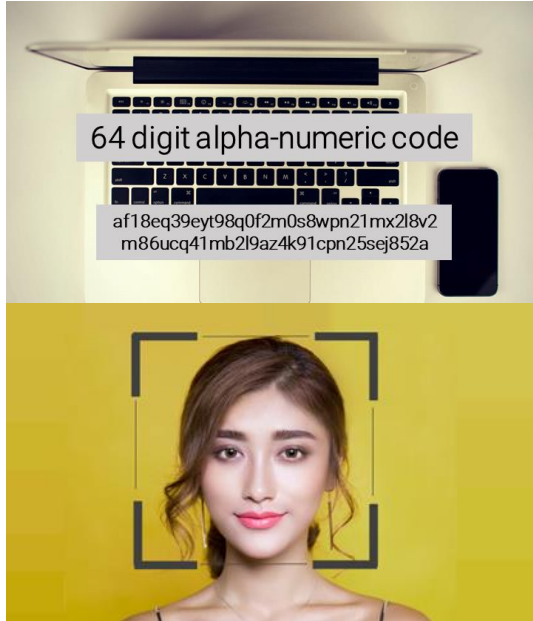
[Contact Us Now!](#)



Create a Thriving New Ecosystem

Now employees collaborate in a secure virtual space. Send links only accessed via a private key. Designate who can see what & know who's on the other end of every transaction. Reduce & eliminate risks that can ruin your business.





Private Keys Provide Security & the New Business Model to Separate You from Your Competition

Your Ecosystem is Secured via Private Key Identifiers.

A 64-digit alpha numeric private key, tied to KYP Authentication separates your business. Stored private keys can be accessed via computer, smart phone and through facial recognition.


Now email links can only be opened via a private key. Files can be shared securely (without the DropBox effect). Smart contracts minimize disputes. Track every touch point in your system and see who and when it was updated or accessed.

It all starts with IDCERTin authentication and secure private keys!

Your New Ecosystem is Simple & Safe

Quick Set-Up

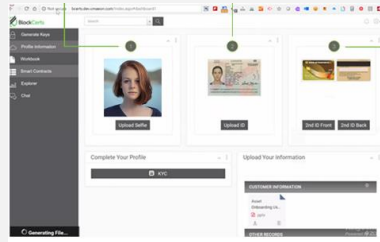
Define Your Business Rules
(flexible to change or set based on the project)



Email or Share Link to Register



New User Authentication Only Takes A Few Minutes



They Register for their Digital Access Wallet



They Receive a Secure Private Key

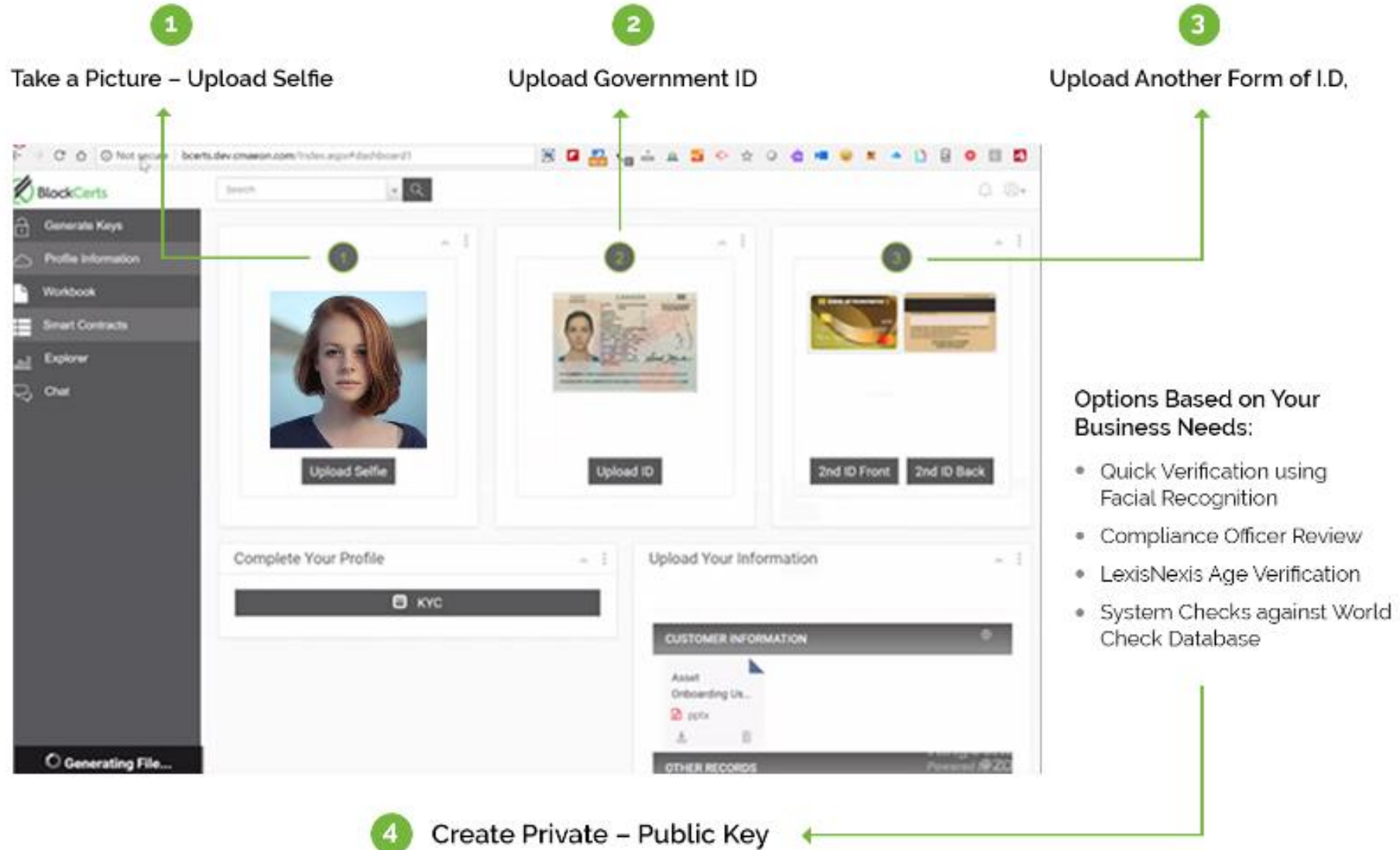
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Private Key Used to Access a File, link, WorkCERTin



How IDCERTin Works

It Begins with a link to Authentication





Use Your Authentication as a New Tool

Now Integrated with Refinitiv WorldCheck and LexisNexis

What could a powerful tool that top financial institutions rely on for high-level AML and background checks do for you?

- ✓ Streamline background checks of new employees
- ✓ Save on H.R. paperwork adding to an employee file
- ✓ Digitally sign employee agreements & update reviews
- ✓ Instant background checks on new business ventures
- ✓ Rental and lease backgrounds and endless applications

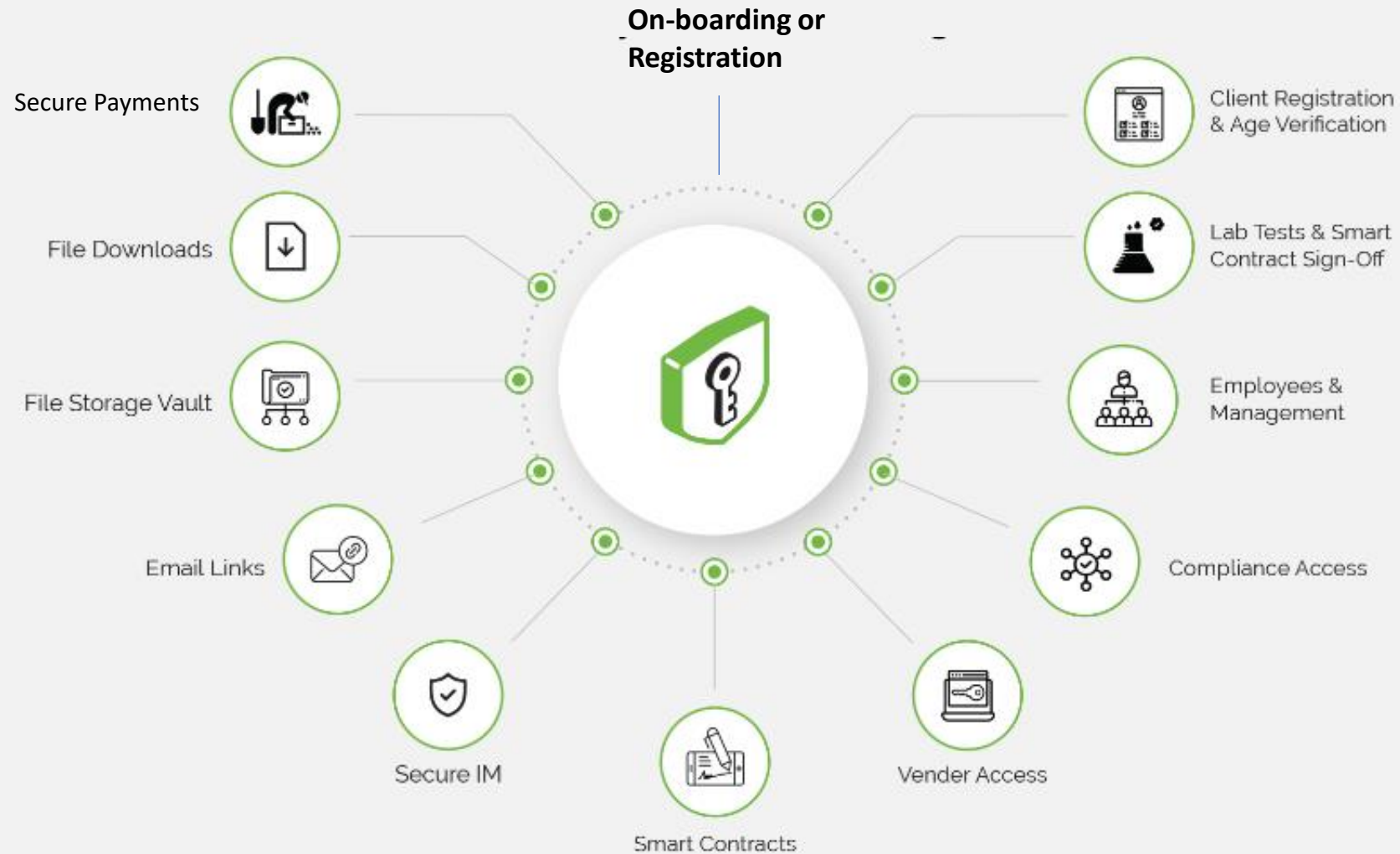
[Contact Us Now!](#)

It's Quick and Simple for Everyone

- Businesses Define Their Automation
- For Specific Applications, set for Final Approval Review for H.R.
- You determine I.D. Types, Utility Bills
- Full AML & Background ready with Refinitiv WorldCheck and LexisNexis
- Age Verification with LexisNexis
- Automate Verified Periodic Updates
- Authentication Trail Regulatory Collaboration



Private Keys Have Multiple Levels For Various Access Points To Secure And Grow Your Business





Download eBook: *How Smart ID's and Secure Virtual Spaces are Fueling the Business of the Future*

The Business Uses and Benefits are Endless...

- **Management Tracking:** See who is doing what and when. Control your business 24x7 around the globe from the palm of your hand!
- **Company Collaboration, IM, Files, File Storage and More**
- **Professional Services - sharing sensitive information**
- **Vendor Access - invoicing, payments, contracts**
- **Smart Contracts with multiple access levels**
- **Shopping Carts, Age Verification and Merchant Services**
- **Access stored passwords and private files**
- **Background checks prior to hiring, reduce new hire paperwork**

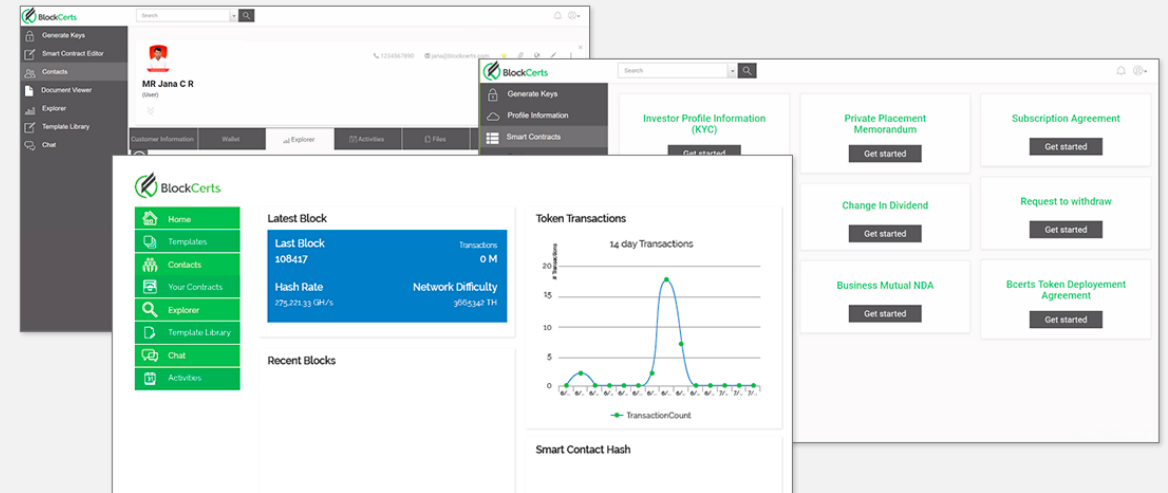
Access, Tracking and Privacy Secured by the Digital Ledger to Scale Your Business

Creating Immutable Trust in Your Business

You see all Touch Points in your business Real-Time, your teams collaborate and get more done, your data and clients are secure.

Digital Ledger Technology creates an immutable record of everything to quickly view all areas of your business in real-time.

Authentication of employees, vendors and everyone provides better decisions. On-boarding of new employees is automatic. Protecting your data, shared links and customer data is a given.



IDCERTin Goes Beyond KYC to KYP

- **KYP 5** Σ People + Products + Process + Payments + Protocol = Compliance + Security
- Smart Compliance driven process flow chain
- Authenticated Handshake - the Smart Transaction Interaction Trail

1

Smart ID Authentication –
Business Defined



2

Authenticated with the
Private - Public Keys



3

Authenticated Handshake
Interaction Trail



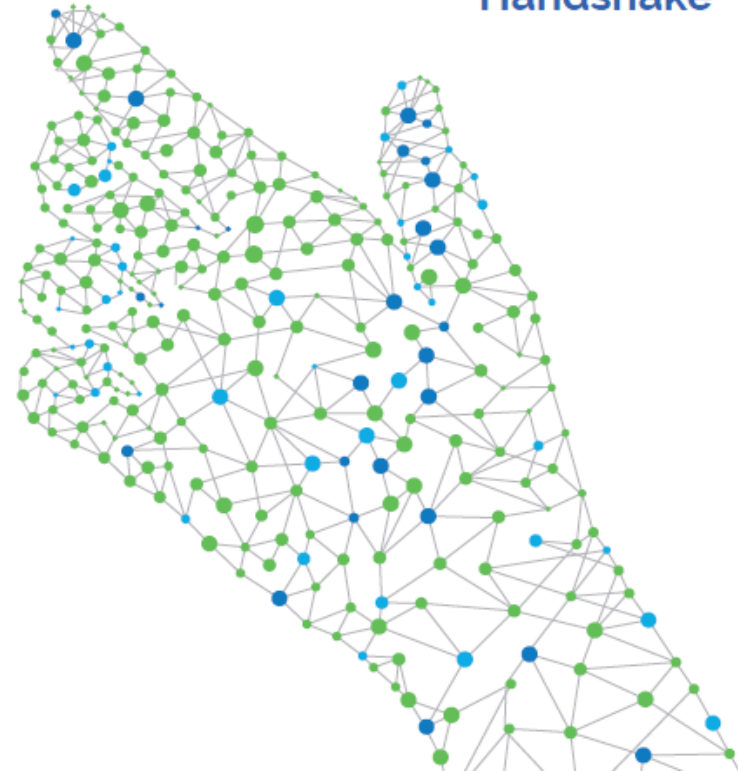
Re-Engineering KYC & AML

The BCERTin KYP solution, powered by BlockCerts Blockchain, integrates the 5 P's to create the Authenticated Handshake™ in every transaction.



The worlds First Smart Compliance as a Service platform to integrate the process of onboarding and transaction compliance. The most demanding sectors to the small business all gain greater insight and lower business risks.

Discover The Authenticated Handshake





BCERTin
SMARTEROFFICE

Know exactly who is on the other end of every transaction!

- ✘ No emails that can be hacked
- ✘ No links that can be shared
- ✘ No Centralized Data Breaches

Life's a Contract, **Secure It!**

You Have Complete Authority Over Who Sees Your Data, Putting Control Back Into Your Hands

You've secured your business by eliminating the pitfalls crippling other businesses. Data fraud, hacked emails, and security breaches victimize more and more businesses today. You don't have to be one of them.

IDCERTin is integrated into all BCERTin products including WorkCERTin, ShopCERTin and others. It can also be tailored to your unique solution through a rapid use case.

Lets talk!

[Contact Us – Get Started](#)